

TRAINER PROFILE

QUSH MOHAMMED



PROFESSIONAL HIGHLIGHTS

Qush Mohammed is a highly accomplished Learning & Development strategist with over 15 years of expertise in driving organizational excellence through transformative human capital initiatives. As the former Human Resources Manager at Bank Negara Malaysia, he spearheaded the conceptualization & execution of high-impact capacity-building programmes, including BNM Brand Ambassadors & Canvassing Your Journey. These initiatives were instrumental in strengthening organizational representation, elevating leadership capabilities & fostering strategic communication competencies.

In 2014, he founded a premier training consultancy, delivering over 200 tailored programmes for esteemed clients, including Bank Negara Malaysia, Malaysia Multimedia University, Johor Port, JKKM & FELCRA. With flagship modules like ImpactSpeak, Branding Me, e-KICK & ADIWIRA M.E. | W.E. Team, Qush continues to empower organizations, driving leadership excellence & measurable impact.

TRAINER INFO

Name	Qush Mohammed (Ahmad Khusyairi bin Mohd Ali)
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ACADEMIC QUALIFICATION

Institution	Malaysia Multimedia University (MMU)
Qualification	Bachelor of Business Administration (Hons.) Marketing Management
Year	2006

PROFESSIONAL CERTIFICATION

Institution/Body	Certification/Accreditation	Year of Award
HRD Corp	Accredited Trainer	2024
HRD Corp	Train The Trainer <ul style="list-style-type: none">• CT1 Plan Adult Learning• CT2 Conduct Training Needs Analysis (TNA)• CT3 Design Competency Based Training Programme• CT4 Conduct Competency Based Training Programme• CT5 Assess Participant's Competence	2020
American Institute of Business Psychology (AIOBP)- Directive Communication International	Colored Brain Communication Consultant Certification <ul style="list-style-type: none">• Human Drive & Motivation• Colored Brain Psychology• Dynamic Speaking• Curriculum Development	2010
INCEIF-BNM	Fundamental of Islamic Finance: Theory & Practice	2008

PROFESSIONAL EXPERIENCE

Organisation	Position	Tenure
QLead Synergy	Managing Director	2014-present
Kraftsman Sphere Consulting	Creative Human Development Consultant	2022-present
Bank Negara Malaysia	<ul style="list-style-type: none"> Human Resource Manager Corporate Services Senior Executive 	2006-2015
ExxonMobil (M)	Administrative Associate	2001-2003

KEY TRAINING ENGAGEMENTS

The following is a list of recent training programmes conducted, but is not limited to:

No	Programme	Client	Year
1	F.U.Y.O.O. – The Art of Creating a Happy Workplace	Dewan Bandaraya Kuching (DBKU)	2024
2	A.C.E- Effective Communication in the Workplace	FELCRA Berhad	2024
3	Training Need Analysis (TNA)	Jabatan Kehakiman Selangor (JAKESS)	2024
4	F.U.Y.O.O. – The Art of Creating a Happy Workplace	Lembaga Kemajuan Bintulu (BDA)	2024
5	Character Development (Performance Arts)	Malaysia Multimedia University (MMU)	2024

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No	Programme	Client	Year
6	Character Building (Theater)	Malaysia Multimedia University (MMU)	2024
7	The Emcee Edge: Developing a Brilliant Master of Ceremony	Kraftsman Sphere Consulting	2024
8	Cultivating a Culture of Service Excellence	MZ Nature	2024
9	ShiftForward: Think On Your Feet	Johor Port	2024
10	Branding Me!- A Personal Branding Course	Kraftsman Sphere Consulting	2024
11	e-K.I.C.K.- Kursus Induksi Celik Keushawanan	Jabatan Pertanian Negeri Selangor	2024
12	ImpactSpeak- Enhancing Presentation & Communication Skills	Malaysia Multimedia University (MMU)	2024
13	Transformational Executive Leadership for a Connected Horizon	Kraftsman Sphere Consulting	2024
14	AMBOI Lakar Seni Malaysia- Creative Event Managment	PANCHA-DBKL	2023
15	Impactful Experiential Services	Kraftsman Sphere Consulting	2023

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The following is a list of recent training programmes conducted, but is not limited to:

No	Programme	Client	Year
16	Adiwira MADE! 2023 - Employee Behavioural Improvement & Team Building Programme	Bank Negara Malaysia	2023
17	THE MAKING OF US [you + me]- Redefining the Workplace Humanity	Bank Negara Malaysia (Caw. Kuching)	2023
18	W.E. [w(innable) + (e)xttraordinaire] Team- a Customised Team Development Programme	Tuntas Zone	2023
19	Field Journaling- Professional Liaison Officer Development Programme	Bank Negara Malaysia	2023
20	Rentas Apresiasi Malaysia KEWE- Perneriksaan Jatidiri & Aspirasi Hidup	DBKL	2023
21	Pimpin Laksana: Program Perneriksaan Badan Bukan Kerajaan	Jabatan Kebudayaan & Kesenian Negara	2022
22	Makmal Usahawan Seni (MaUS)	Jabatan Kebudayaan & Kesenian Negara	2022
23	Acting Skill for Beginners	Malaysia Multimedia University (MMU)	2022
24	Get Hired Instantly: Impactful Self Presentation for Graduates	Kraftsman Sphere Consulting	2022
25	Developing a Professional Event & Protocol Manager	PANCHA-Yayasan Budi	2022

WALL OF IMPACT

Qush's flagship training solutions have empowered thousands of participants across various industries to excel in critical areas such as leadership, effective communication, strategic management, and team-building. His comprehensive programmes, including Speak Like a Pro, Developing High-Performing Teams, and Leadership Excellence for Emerging Leaders, have been meticulously designed to address organizational challenges, enhance professional capabilities, and foster collaborative success. By tailoring his training to meet the unique needs of his clients, Qush has consistently delivered impactful learning experiences that drive individual growth and organizational transformation.



WALL OF IMPACT



LEARNING SOLUTIONS CATALOGUE

The training programmes listed below are generic; customization & programme branding will be tailored based on the client-provider agreement.

No	Programme	Area	Duration
1	Employee Engagement: Driving Beyond Satisfaction	HRM	2-day
2	Selecting Top Talent: Effective Interview Strategies & Methods	HRM	2-day
3	Strategic Human Resource Leadership	HRM	2-day
4	Talent Acquisition & Recruitment Excellence	HRM	2-day
5	Optimizing Performance Management	HRM	2-day
6	Employee Relations & Effective Conflict Resolution	HRM	2-day
7	Strategic Workforce Planning & Succession Development	HRM	2-day
8	Managing Virtual Teams for Peak Productivity	HRM	2-day
9	Leadership Development & Transformational Coaching	HRM	2-day
10	Shaping Organizational Culture & Driving Transformation	HRM	2-day
11	Managing Workplace Stress & Preventing Burnout	HRM	2-day
12	Comprehensive Training Needs Analysis (TNA)	HRM	2-day

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No	Programme	Area	Duration
13	Mastering High-Impact Presentations	Communication & Team Development	2-day
14	Workplace Communication Mastery	Communication & Team Development	2-day
15	Colored Brain Insights: Strengthening Workplace Relationships	Communication & Team Development	2-day
16	The Art of Corporate Communication Excellence	Communication & Team Development	2-day
17	Write Like a Pro: Mastering Professional Communication	Communication & Team Development	2-day
18	Team Strategy & Synergy Blueprint	Communication & Team Development	2-day
19	Building High-Performing Teams	Communication & Team Development	2-day
20	Maximizing Time Management & Personal Effectiveness	Communication & Team Development	2-day
21	Team Building for Peak Performance	Communication & Team Development	1/2/3- day
22	Confidence-Building for Emerging Leaders	Communication & Team Development	2-day

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The training programmes listed below are generic; customization & programme branding will be tailored based on the client-provider agreement.

No	Programme	Area	Duration
23	The Dynamic Leadership Masterclass Series	Leadership & Management Excellence	2/3-day 3/6-month
24	Influence with Impact: The Art of People Management	Leadership & Management Excellence	2-day
25	Strategic Leadership Blueprint for Emerging Leaders	Leadership & Management Excellence	2-day
26	Essentials of Leadership & Management Mastery	Leadership & Management Excellence	2-day
27	The Decision-Making Edge: Strategies for Effective Problem-Solving	Leadership & Management Excellence	2-day
28	Mastering Time Management & Prioritization	Leadership & Management Excellence	2-day
29	Leading Change: Transforming Organizations for the Future	Leadership & Management Excellence	2-day
30	Emotional Intelligence in Leadership Excellence	Leadership & Management Excellence	2-day
31	Empowered Delegation: Skills to Elevate Team Performance	Leadership & Management Excellence	2-day
32	Inspire to Succeed: Motivating High-Performing Teams	Leadership & Management Excellence	2-day

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No	Programme	Area	Duration
33	Driving Productivity: Managing Team Performance with Precision	Leadership & Management Excellence	2/3-day
34	Resolving Conflicts: Negotiation Skills for Leaders	Leadership & Management Excellence	2-day
35	Project Management Essentials for Leaders	Leadership & Management Excellence	2-day
36	Managerial Excellence: Effective Communication in Action	Leadership & Management Excellence	2-day
37	Proactive Risk Management & Business Continuity Leadership	Leadership & Management Excellence	2-day
38	Mentorship in Action: Coaching for Managerial Success	Leadership & Management Excellence	2-day
39	Agile Leadership: Driving Innovation and Adaptability	Leadership & Management Excellence	2-day
40	TECH: Transformational Executive Leadership for a Connected Horizon	Leadership & Management Excellence	2/3-day 3-month
41	Crisis Leadership: Decision-Making in Critical Moments	Leadership & Management Excellence	2-day
42	The Leadership Mindset: Fostering Growth & Innovation	Leadership & Management Excellence	2-day

LEARNING SOLUTIONS CATALOGUE

The training programmes listed below are generic; customization & programme branding will be tailored based on the client-provider agreement.

No	Programme	Area	Duration
43	Entrepreneurship Foundations: Turning Ideas into Thriving Businesses	Customer Service Excellence	2-day
44	Innovative Business Model Design & Development	Customer Service Excellence	2-day
45	Market Intelligence: Researching Opportunities for Success	Customer Service Excellence	2-day
46	Crafting a Powerful Brand Identity	Customer Service Excellence	2-day
47	Smart Financial Management for Entrepreneurs	Entrepreneurship Mastery Series	2-day
48	Investor Pitching: Perfecting Your Presentation and Story	Entrepreneurship Mastery Series	2-day
49	Social Entrepreneurship: Merging Profit with Purpose	Entrepreneurship Mastery Series	2-day
50	Accelerating Growth: Strategies to Scale Your Business	Entrepreneurship Mastery Series	2/3-day
51	Customer-Centric Strategies: Building Lasting Relationships	Entrepreneurship Mastery Series	2-day
52	Entrepreneurial Innovation: Thriving in a Disruptive World	Entrepreneurship Mastery Series	2-day

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The training programmes listed below are generic; customization & programme branding will be tailored based on the client-provider agreement.

No	Programme	Area	Duration
53	Strategic Networking & Building High-Impact Partnerships	Entrepreneurship Mastery Series	2-day
54	The Entrepreneurial Mindset: Thinking Big, Acting Smart	Entrepreneurship Mastery Series	2-day
55	From Concept to Launch: Product Development Strategies	Entrepreneurship Mastery Series	2/3-day
56	Creative Thinking: Unlocking Out-of-the-Box Opportunities	Entrepreneurship Mastery Series	2-day
57	Personal Branding Mastery for Entrepreneurs	Entrepreneurship Mastery Series	1/2-day
58	Marketing Essentials: Strategies for Sustainable Growth	Entrepreneurship Mastery Series	2-day
59	Storytelling for SMEs: Crafting Narratives that Resonate	Entrepreneurship Mastery Series	2-day
60	Strategic Marketing for SME Business Leaders	Entrepreneurship Mastery Series	2/3-day
61	Strategic Planning for Aspiring Entrepreneurs	Entrepreneurship Mastery Series	2-day
62	Crafting Your Exceptional Brand	Entrepreneurship Mastery Series	2-day

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The training programmes listed below are generic; customization & programme branding will be tailored based on the client-provider agreement.

No	Programme	Area	Duration
63	Innovative Business Solutions Through Design Thinking	Professional Skills Development	2-day
64	AI & Digital Transformation Simplified for Non-Tech Leaders	Professional Skills Development	2-day
65	Stand Out & Get Hired: Personal Branding for Graduates	Professional Skills Development	2-day
66	Mastering Acting Techniques: A Beginner's Journey	Professional Skills Development	3-day 3-month
67	Communication Performance: Stanislavski's Method to Build an Impactful You	Professional Skills Development	2-day
68	The Art of Hosting: Becoming a Professional Master of Ceremonies	Professional Skills Development	2-day
69	Protocol & Event Management Masterclass	Professional Skills Development	2/3/5-day
70	Strategic Leadership & Management for NGOs	Professional Skills Development	1/2-day
71	ChatGPT Mastery for Outstanding Copywriting	Professional Skills Development	2-day
72	Canva Proficiency: Design Like a Professional	Professional Skills Development	2-day

